


Commerce

Personal Information

Name	Dr. Janki Aggarwal	
Father Name	Hans Raj Aggarwal	
Mother Name	Darshana Devi	
Nationality	Indian	
Present Postal Address	T.V.S Agency Lane, Backside Civil Hospital, Noorpur Bedi Road, Garhshankar, Dist. Hoshiarpur	
Permanent Postal Address	T.V.S Agency Lane, Backside Civil Hospital, Noorpur Bedi Road, Garhshankar, Dist. Hoshiarpur	
Present Designation	Associate Professor	
Gender	Female	
Marital Status	Married	
Date Of Birth	20 th Dec, 1972	
Email address	jankirabia@gmail.com janki.aggarwal@bamkc.edu.in	
Mobile	94174-49564, 8837747328	

Academic Information

Name of Exam/Degree	Name of the Board / University	School / College	Year of Passing	Marks. Obt./ Max. Marks	%/C GPA	Subjects
Matriculation	C.B.S.E	St. Joseph's Convent Senior Sec. School, Bathinda	1989	385/500	77%	English, Punjabi, Mathematics, Science and Social Science
+2 Commerce	P.S.E.B	D.A.V College, Bathinda	1991	319/450	71%	English, Punjabi, Accountancy, Economics, Theory and Practice of Management and Business Statistics
B.Com	Punjabi University, Patiala.	D.A.V College, Bathinda	1994	1046/1600	66%	English, Punjabi, Principles of Economics, Book Keeping and Accountancy, Corporate Accounting, Income Tax Laws, Business Statistics, Management

						Accounting, Cost Accounting, Company Law etc.
M.Com	Punjabi University, Patiala.	Punjabi University Guru Kashi Campus, Talwandi Sabo.	1996	1578/2300	69%	Modern Accounting, Quantitative Analysis, Accounting for Management, Costing System & Control, Contemporary Auditing, Business Environment –I, Business Environment-II
M. Phil	Kurukshetra University, Kurukshetra.	Kurukshetra University, Kurukshetra	2001	223/300	73% Grade A with Distinction	Title of Dissertation: Capital Structure policy –A Case Study of Indian Cement Industry
Any other exam passed						

Subject & Specialization

Subject	Commerce
Specialization	Marketing

Ph. D Detail if Completed/pursuing

Ph. D Completed	Name of the University	Date of Notification	Title of Thesis
2015	Bhagwant University, Ajmer	3/11/2015	360 Degree Marketing for Consumer Brands

Details of UGC / NET/ GATE/ JRF / SLET / SET

Details of UGC / NET/ GATE/ JRF / SLET / SET	Year Qualified	Subject
UGC-NET	June 1997	Finance

Teaching Experience

Name & address of employer/ Inst.	Designation	Type of Appointment	Pay Scale with AGP	Basic Pay	From	To	Duration
Punjabi University Guru Kashi Campus, Talwandi Sabo.	Lecturer (Commerce)	Adhoc	Consolidated		01-08-1997	28-02-1998	7 months
Mata Sahib Kaur Girls College, Talwandi Sabo	Lecturer (Commerce)	Adhoc	Consolidated		01-08-1998	31-03-1999	8 months
Mata Sahib Kaur Girls College, Talwandi Sabo	Lecturer (Commerce)	Adhoc	Consolidated		02-08-1999	13-05-2000	9.5 months

Mata Sahib Kaur Girls College, Talwandi Sabo	Lecturer (Commerce)	Regular	2200-4000	2200/-	17-07-2000	27-11-2002	2 years and 4.5 months
B.A.M Khalsa College, Garhshankar	Associate Professor	Regular	Rs.(37400-67000)+9000	53820/-	28-11-2002	Till date	

Research Work

Publications	Published/Accepted for publication	Numbers
1	Paper in International Journals / Articles	3
2	Paper in Indian Journals / Articles	3
3	Papers in Conference/Symposium & Seminars etc.	2
4	Books/Book Chapters	9
5	Research Projects	

Papers/Articles in National/International Journals

Names of Authors	Title with Vol., Page No., Year	ISSN No.	UGC Approved or Not. If approved, then UGC Journal Number	DOI Number and Web Link
Janki Aggarwal	Paper: 'Advertisement Effectiveness in Readymade Soft Drinks' in The Orissa Journal of Commerce Vol.XXXI Page No.206-213 2010	0974-8482	-	
Janki Aggarwal	Paper: 'Cartoon Characters Created Brands for Toys & Accessories' in Review Journal of Political Philosophy Vol.11 Page 167-178 2014	0976-3635	-	

Janki Aggarwal	Paper: '360 Degree Marketing for Consumer Brands' in Journal -Global Values Vol. 48 Page No. 18-38 2014	093-9447	-	
Janki Aggarwal	Paper: 'Emotional Intelligence in Administrators and Teachers in Colleges- An Empirical Study' in The Catalyst –Journal of Management Vol.1 Page No.48-54 2016	2455-7929	-	
Janki Aggarwal Manbeer Kaur and Neeraj Virdi	Solid Waste Management -Survey based Analysis of Garhshankar Block, Hoshiarpur District, Punjab in Turkish Online Journal of Qualitative Inquiry Vol 11 Issue 4 Page No.1651-1660 2020	e-ISSN 1309-6591	Scopus indexed	https://tojqi.net/index.php/journal/article/view/9498

Janki Aggarwal Deepika	Factors Contributing to International Migration of Youth in Doaba region of Punjab Nawanshahr and Garhshankar Punjab-An Empirical Study in Journal – Psychology and Education Vol. 58 No 5 Page No. 3371-3381 2021	1553-6939		http://psychologyandeducation.net/pae/index.php/pae/article/view/6039
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Papers/Articles in Conference/Symposium & Seminars

Names of Authors	Title with Vol., Page No.	ISSN/ ISBN No.	National/ International	Place	Date	DOI Number and Web Link
Janki Aggarwal	Conference proceeding of 3 rd National Conference on 'Influence of Social Sciences on Business Management' Pg 12-20	978-93-82191-40-7	National	School of Management Studies, BUEST Baddi (H.P)	20 Nov, 2017	-
Janki Aggarwal	BIIC-2022 All India Seminar on 'Business Intelligence with Intelligent Computing' Vol 1 Pg No 26-33	978-81-955643-2-3	National	IE (I), Chandigarh	4-5 Mar, 2022	-

Books/Book Chapters

Names of Authors	Title with Vol., Page No.	Book Title, Editor	ISBN No.	Publisher	Year
Janki Aggarwal	‘Employee Engagement- Crucial for Business Success’ Page No. 112-115	‘Strategic Management of Business Development- Issues and Prospects’ Editor: Dr. Manish Bansal	978-93-80697-99-4	Excel India Publishers	2011
Janki Aggarwal	‘Industrial Labour in India’ Page No. 103-123	‘Social Change in India’ Editor: Dr. Gurdeep Sharma	978-93-5017-515-6	Unistar Books Pvt. Ltd.	2011
Janki Aggarwal	‘Leadership Creativity & Innovation’ Page No.240-248	‘Leadership Skills- Parameters & Paradigms’ Editor: Dr. Shalini Gupta	978-81-910125-5-2	Desh Bhagat Group of Institutions Ultra Printers, Patiala	2011
Janki Aggarwal	‘Online Social Marketing- Indian Scenario’ Page No.24-28	‘Innovative Marketing Strategies for Sustainable Growth’	978-93-82191-40-7	Mohindra Capital Publishers	2015
Janki Aggarwal	‘Green Growth, Innovation and Sustainable Development’ Page No. 19-31	‘Eco- Investment and Innovations for Inclusive Green Growth’ Editor: Pradeep S.Chauhan	978-93-80748-89-4	Twentyfirst Century Publications, Patiala	2015
Janki Aggarwal	‘Women Entrepreneurship in India: A Successful Paradigm Shift in Female Enterprise’ Page No.140- 149	‘Emerging Trends in Innovations and Sustainable Business Practices’ Editors: Prof.(Dr.) George	978-81-907999-8-0	KBD Publishers, New Delhi.	2016

		Thomas, Dr. Poonam Bassi Dr.Nisha Chanana			
Janki Aggarwal	‘Promoting Education for Sustainable Development: Challenges and Issues for Higher Education Institutions in India’ Vol .1 Page No. 66-70	‘Higher Education in India-Issues and Imperatives’ Editors: Dr. Amandeep Kaur, Arpana,Ravi Prakashand Intjar Hussain	978-93- 85450-17-4	Twentyfirst Century Publications, Patiala	2017
Janki Aggarwal	Comparative Study of Small, Medium and Large Scale Enterprises in Punjab Page No.281- 284	Emerging Trends in Commerce, Management and Economics Editors: Manjit Kaur, Sachin Kumarand Isha	978-81- 940410-1-6	Aashna Publications, Hoshiarpur	2019
Janki Aggarwal	‘Women Empowerment- An Indian Experience’ Page No. 93-98	‘Women Empowerment and Gender Sensitization in India in 21 st Century’ Editors: Dr. Nand Kishore, Prof. Monika, Megha Dua and Prof. Palwinder	978-81- 940410-2-3	Aashna Publications, Hoshiarpur	2019

Refresher Courses/General orientation Courses/Faculty Development Programs attended

Name of Program	Topic	Place	Duration and Date	Sponsored by
Orientation Course	-	Panjab University, Chandigarh	01-06-2005 to 28-06-2005	UGC
Refresher Course	Commerce and Management	Panjab University, Chandigarh	06-09-2006 to 26-09-2006	UGC
Refresher Course	Commerce, Economics and Management	Panjab University, Chandigarh	05-09-2009 to 25-09-2009	UGC
Refresher Course	Business Studies	H.P University, Shimla	17-05-2010 to 05-06-2010	UGC
Short Term Course	Research Methodology and Statistics for Ph.D Scholars/Assistant Professors and Associate Professors	Guru Nanak Dev University, Amritsar	10-02-2014 to 12-02-2014	UGC
Short Term Course	Workshop for Ph.D/ Post Doctoral Scholars/Research Scholars/Teaching Faculty on Basic Statistics	Guru Nanak Dev University, Amritsar	02-07-2014 to 08-07-2014	UGC
Faculty Development Program	Technology and Instructional Reforms with Reference to Online Teaching, Learning & Evaluation	Online Mode by CALEM, Panjab University Chandigarh	15-07-2020 to 20-07-2020	
Faculty Development Program	Revised NAAC Accreditation Framework Perceptions	Online Mode by G.T.N Arts College, Tamilnadu	12-05-2021 to 15-05-2021	

One Week National Multi-Disciplinary Faculty Development Program (FDP)	Academic Identities; Research Information Management System & MOOCs' Development	Online Mode at Baring Union Christian College, Batala	10-12-2021 to 16-12-2021	
One week Faculty Development Program (FDP)	Imparting Soft Skills for Success at the workplace	Offline Mode at Babbar Akali Memorial Khalsa College, Garhshankar	17-01-2022 to 22-01-2022	
Eight Days Faculty Training Program (FTP)	Digital Skills for Educators	Online Mode At Saraswati college of Professional Studies, Ghaziabad in association with Council for Teacher Education Foundation, Delhi-NCR Chapter.	01-05-2022 to 08-05-2022	
One week Faculty Development Programme	New Reforms in Higher Education with reference to NEP 2020	K.R Mangalam University, Gurugram in collaboration with Council for Teacher Education Foundation (CTEF), Delhi-NCR Chapter	27-07-2022 to 02-08-2022	

Conferences/Seminars/Webinars/workshops attended

Name of Program	Topic	Place	Duration and Date	Sponsored by
National Seminar	Changing Scenario of Corporate Governance	Arya College, Ludhiana	27 Aug, 2010	UGC
National Conference	Climate Change, Impact and Adaptation Practices	B.A.M Khalsa College, Garhshankar	14-16 Feb, 2012	UGC

National Seminar	Punjabi Sabhayachar-Badalde Paripekh	B.A.M Khalsa College, Garhshankar	19 Feb, 2014	-
National Conference	Problem of Communalism in India with Special Reference to Partition of India	B.A.M Khalsa College, Garhshankar	28 Jan, 2015	ICSSR, N.W Regional Centre,P.U Chandigarh
State Level Seminar	Contemporary Issues in NAAC, CBCS & API Score	B.A.M Khalsa College, Garhshankar	16 March, 2016	UGC
Workshop	Case Study Method of Teaching	HRDC Lovely Professional University, Jalandhar	14 Oct,2017	-
Workshop	Workshop on Econometrics-Time Series Analysis Using E-Views	HRDC Lovely Professional University, Jalandhar	9-10 March,2018	-
National Webinar	IOT: Impacts and Opportunities	Online Mode by Department of Computer science, Guru Nanak College, Moga	3 July, 2020	-
International Webinar	Sustainable Business Practices	Online Mode by Department of Commerce, S.D College in collaboration with IQAC	10 July, 2020	-
National Webinar	Aggression Amid Pandemic: An Emerging Security Concern for India	Online Mode by Baba Balraj Panjab University Constituent College, Balachaur(SBS Nagar)	14 July, 2020	-

National Webinar	Human Rights Amidst COVID-19: Issues & Challenges	Online Mode by IQAC, G.H.G Institute of Law for Women , Sidhwan Khurd, Ludhiana, Punjab	21 July, 2020	-
National Webinar	Samkali Sankat: Sikheya Ate Sahit Utte Parbhav	Online Mode by Department of Punjabi, Giru Nanak Khalsa College, Daroli Kalan, Jalandhar	29 July, 2020	-
National Webinar	World Breast Feeding Week 2020 on Support Breast Feeding for a Healthier Planet	Online Mode by Department of Home Science, Govt. College, Ropar	13-14 Aug, 2020	-
International Webinar	Building Learning Organization in a Contemporary Business Environment	Online Mode by Department of Commerce and Economics, B.A.M Khalsa College, Garhshankar	18 Jan, 2021	-
National Webinar	Shri Guru Teg Bahadur Ji da Jivan Atay Shahadat	Online Mode by Department of Social Sciences, B.A.M Khalsa College, Garhshankar	12 Feb, 2021	-
International Webinar	Innovation in Optoelectronics	Online Mode by Department of Electronics and Communication Engineering Amity School of Engineering and Technology(ASET) and Institution's Innovation Council, AUUP	1 May, 2021	-
Workshop	Python Programming	Online Mode by Department of Computer Science and Applications in	22 May, 2021	-

		collaboration with IQAC of B.A.M Khalsa College, Garhshankar		
National Webinar	World Environment Day: Ecosystem Restoration	Online Mode by Department of Life Sciences, B.A.M Khalsa College, Garhshankar in collaboration with Institution of Engineers India), Punjab and Chandigarh State Centre	5 June, 2021	-
National Webinar	COVID-19 Pandemic and its Waves: Importance of Timely Precautions and Medication	Online Mode by Department of Philosophy and Department of Zoology, Baring Union Christian College, Batala	9 June, 2021	-
National Webinar	Solid Waste Management and Sustainability	Online Mode by Department of Life Sciences, B.A.M Khalsa College, Garhshankar in collaboration with The Rural Development Society(The REEDS)	23 June, 2021	-
International Webinar	Shri Guru Arjan Dev Ji di Shaheedi (Puratan Sarotaan de Havaale Naal)	Online Mode by Department of Social Sciences, B.A.M Khalsa College, Garhshankar	24 June, 2021	-
National Webinar	Today's Common Health Problems	Online Mode by Department of Physical Education and Sports of Baring Union Christian College, Batala	11 Sept, 2021	-

Workshop	Transformation through NAAC Accreditation Process, A National Level Workshop for Higher Educational Institutions	Online Mode by IAE, Hyderabad in collaboration with “Collegiate Education and Technical Education Department, Telanga State	21-22 June,2021	-
National Webinar	International Day of Education	Online Mode by Department of Education of B.A.M Khalsa College, Garhshankar	24 Jan, 2022	-
National Webinar	World Water Day- Theme- Groundwater: making the invisible visible	Online Mode by Department of Life Sciences & IIC, B.A.M Khalsa College, Garhshankar	22 Mar, 2022	-
National Webinar	International World Health Day	Online Mode by Department of Life Sciences B.A.M Khalsa College, Garhshankar in collaboration with The Rural Environmental Enterprises Development Society (The REEDS)	7 April, 2022	-
National Webinar	Paradigm Shift in Role and Responsibility of Family in Changing Scenario	A.N.D Teacher’s Training (P.G.) College, Sitapur	15 May, 2022	-
National Webinar	Impact Lecture Series	Institution’s Innovation Council, B.A.M Khalsa College, Garhshankar	6 June, 2022	-

National Webinar	Research and Publication Ethics	Babasaheb Khardekar Knowledge Resource Center (BBKKRC) and Department of Library and Information Science (DLISc) of Shivaji University Kolhapur	22 July, 2022	-
National Webinar	NAAC Related Quality Enhancement Techniques	Internal Quality Assurance Cell, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib	30 Aug, 2022	-
National Webinar	Forensic Accounting and the role of Accountants	Department of Computer Science and Engineering of Chalapathi Institute of Engineering and Technology, Chalapathi Nagar, Lam, Guntur	26 Sept, 2022	-
One-Day International Seminar/Webinar	The Transformation of Education begins with Teachers	International Council for Education, Research and Training	8 Oct, 2022	-

Paper Presented in Conferences/Seminars/Webinars/workshops

Name of Program	Topic	Place	Duration and Date	Sponsored by
National Seminar	Paper: MSMEs in India- Problems and Prospects in National Seminar on Management of Micro, Small & Medium Enterprises in India, Problems & Prospects	Govt. Post Graduate College, Una (H.P)	12-13 March, 2011	UGC

International Conference	Paper: Human Resource Management-Issues and Challenges in International Management Conference	Punjab College of Technical Education, Ludhiana	26 March,2011	-
National Conference	Paper: Impact of Globalization on HRM In National Conference- 'Global Changes: Mapping Excellence Policies for Better India'	D.A.V College, Malout	3-4 Feb, 2012	UGC
National Seminar	Paper: MSME Financing-An Industry Perspective in National Seminar 'Emerging Management Practices in the Global Business Environment'	GNA-IMT, Phagwara	10 March, 2012	AICTE, PTU
National Seminar	Paper: Green Investment- A Way to Conserving Environment in National Seminar 'Role of An Individual & Scientists towards Conservation of Biodiversity'	B.A. M Khalsa College, Garhshankar	17 Feb, 2017	CDC, Panjab University, Chandigarh

National Conference	Paper: Influence of Culture on Branding in Global Arena in National Conference 'Influence of Social Sciences on Business Management'	Baddi University of Emerging Sciences and Technology	20 Nov, 2017	-
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Faculty Development Programs/Conferences/Seminars/Webinars/workshops organized

Name of Program	Topic	Place	Duration and Date	Sponsored by
National Seminar	'Perspectives in Strategic Management'	B.A.M Khalsa College, Garhshankar	3 March, 2015	UGC
Webinar	'Role of Big data in Sciences'	B.A.M Khalsa College, Garhshankar	21 Jan, 2021	-
Faculty Development Program	'Role of ICT in Education'	B.A.M Khalsa College, Garhshankar	4 May, 2021 to 8 May, 2021	-
Workshop	'Course Outcome Attainment'	B.A.M Khalsa College, Garhshankar	28 Sept, 2021	-
Workshop	'Course Outcome Attainment'	B.A.M Khalsa College, Garhshankar	23 May, 2022	-

**Invited Talks/Expert Talks/Chaired Sessions in
Conferences/Seminars/Webinars/workshops**

Name of Program	Topic	Place	Duration and Date	Sponsored by
National Conference on 'Innovative Research in Commerce and Management'	Expert Talk on 'Emergence of Private Sector Life Insurance Players and their Impact on LIC of India'	Siri Guru Har Rai Sahib College for Women, Chabbewal, Hoshiarpur	Sept 3, 2016	-
National Seminar on 'Role of an Individual and Scientists towards Conservation of Biodiversity'	Chaired Session	B.A.M Khalsa College, Garhshankar	Feb 17, 2017	College Development Council, Panjab University, Chandigarh

Membership of Professional Bodies

Name of Professional Body	Type of Membership	Membership No.
PCMA	Life Time Membership	636/S