


Department of Commerce & Economics

Personal Information

Name	Gurpreet Singh	
Father Name	Satnam Singh	
Mother Name	Paramjeet Kaur	
Nationality	Indian	
Present Postal Address	42, Raja Garden, Phagwara	
Permanent Postal Address	42, Raja Garden, Phagwara	
Present Designation	Assistant Professor	
Gender	Male	
Marital Status	Married	
Date Of Birth	04-09-1982	
Email address	profgurpreetsingh@gmail.com	
Mobile	9463283335	

Academic Information

Name of Exam/Degree	Name of the Board / University	School / College	Year of Passing	Marks. Obt./ Max. Marks	%/C GPA	Subjects
Matriculation	PSEB	Sain Dass A S Senior Secondary School, Jalandhar	1998	509/650	78%	Maths, Science, English, Punjabi, Hindi etc.
Secondary /Diploma	PSEB	Doaba College, Jalandhar	2000	273/450	61%	Commerce
Under-Graduation (BA/BSc/BCA /BBA/B.Com/ BE/ BTech etc.)	B.Com GNDU	Doaba College, Jalandhar	2003	1183/2050	58%	Commerce
Post-Graduation (MA/MSc/MCA /MBA/M.Com/ ME/ MTech etc.)	M.Com GNDU	Lyallpur Khalsa college, Jalandhar	2005	1064/1550	69%	Commerce
M. Phil	Periyar University	Periyar University-TN	2007	259/400	65%	Comparative study of stress level in Ad-hoc and Permanent Teachers
Any other Exam. passed	MBA IKG-PTU	IKG-Punjab Technical University-Kapurthala	2012	2191/2800	78%	Management

Subject & Specialization

Subject	COMMERCE: Operation Research, Production and Operations Management, International Accounting, Modern Accounting Theory and Reporting Practices, Security Analysis and Portfolio Management, Principles, and Practice of Management, Human Resource Management
Specialization	Differentiation, Loyalty, Strategic Management.

Ph. D Detail if Completed/Pursuing

Ph.D. Completed	Name of the University	Date of Notification	Title of Thesis
2018	IKG-Punjab Technical University-Kapurthala	06-09-2018	Antecedents of customer loyalty in the financial service sector and their impact on business performance

Details of UGC / NET/ GATE/ JRF / SLET / SET

Details of UGC / NET/ GATE/ JRF / SLET / SET	Year Qualified	Subject
5188/(NET-JUNE 2011)	2011	COMMERCE

Teaching Experience

Name & address of employer/ Inst.	Designation	From	To	Duration
B.A.M. Khalsa college, Garhshankar	Assistant Professor	2012	Onwards	10 Years onwards
Lyallpur Khalsa College, Jalandhar	Assistant Professor	2006	2012	6 Y

Research Work

Publications	Published/Accepted for publication	Numbers
1	Paper in International Journals / Articles	03
2	Paper in Indian Journals / Articles	01
3	Papers in conferences/symposiums & Seminars etc.	20
4	Books/Book Chapters	03
5	Research Projects	-

Papers/Articles in National/International Journals

Names of Authors	Title with Vol., Page No., Year	ISSN/ ISBN No.	UGC Approved or Not. If approved, then UGC Journal Number
Dr. Gurpreet Singh, Dr. Sandeep Vij, Dr. Inderpal Singh	Antecedents and Consequences of Customer Loyalty: A Conceptual Model Vol-15, Issue 23 (2), 2017	ISSN 0972-7302	UGC S.NO 669 & Scopus Index
Dr. Gurpreet Singh, Dr. Sandeep Vij, Dr. Inderpal Singh	Why is Customer Loyalty Really Important to Grow in The Financial Service Sector? Vol-7, Issue 10, October 2017.	ISSN 2250- 057X	UGC Index 48524-Journal Number
Dr. Gurpreet Singh, Dr. Sandeep Vij, Dr. Inderpal Singh	Connecting Customer Loyalty to Growth Vol-V, Issue 3 & 4, July & October 2015	ISSN 2231-413X	UGC Index 47168-Journal Number
Dr. Gurpreet Singh, Dr. Sandeep Vij, Dr. Inderpal Singh	Quality to Loyalty in Retail Banking: A Conceptual Model” Vol-2, No.1, March 2016	ISSN 2454-7603	Refereed Research Journal

Papers/Articles in Conferences/Symposiums & Seminars

Names of Authors	Title with Vol., Page No.	ISSN/ ISBN No.	National/ International	Place	Date
Gurpreet Singh	ICT in education: A Digital Divine	ISBN: 978-81-929077-3-4	International	Jalandhar	2015
Gurpreet Singh	Snag and Scenario of information and communication technology (ICT) in social inclusion	ISBN: 978-81-929077-5-8	International	Jalandhar	2016

Books/Book Chapters

Names of Authors	Title with Vol., Page No.	Book Title, Editor	ISSN/ISBN No.	Publisher	Year
Gurpreet Singh, Dr. Navdeep Kumar	The emergence of corporate governance in a global era: issues and challenges	Corporate Social Responsibility Bharti Publication	ISBN: 978-93- 81212-35-6	Unique Publication	2011
Gurpreet Singh, Manyata Mehra Harvinder Kaur	Mobile Banking-A revolutionary advent in banking services	Economic Surge Unique Publication	ISBN: 978-81- 922707-0-8	Bharti Publications	2013
Gurpreet Singh Ajay Dutta Gurpreet Singh Kalsi	Business Intelligence with intelligent computing -2022, Issue 01, Vol 01		ISBN 978-81- 955643-2-3	E-Book	2022

Refresher Courses/General orientation Courses/Faculty Development Programs attended

Name of Program	Topic	Place	Duration and Date	Sponsored by
FDP	Personality Development	ICFAI- Jalandhar	27/12/2006	-
FDP	Business Simulation	Lovely Professional University- Jalandhar	27-06/02-07/2011	-
FDP	Innovation Approaches in Management Teaching	IIM-Kozhikode	16-21/11/2015	-
General Orientation Course	-	Academic Staff College, PU, Chandigarh	9-12-15 to 5-1-16	UGC
Refresher Course	-	CPDHE, University of Delhi, Delhi	19/09/18 to 11/10/18	UGC-HRDC
Orientation	Basic of Covid-19	online-Diksha Platform	29/04/2020	GOI- Dept. of personnel and training
Orientation	Infection prevention and control	online-Diksha Platform	26/04/2020	GOI- Dept. of personnel and training
FDP	Relevance of Big data analytics in the teaching and corporate world	KCL institute of management and technology Jalandhar	02/05/2020	-
FDP	Role of Information and Communication Technology in Education	IQAC, CSA, BAM Khalsa College, Garhshankar	4-8/05/2021	-
FDP	Imparting soft skills for success in the workplace	Language Department, BAMKC	17-22/01/2022	-
FDP	Union Budget 2022	Sant Baba Dalip Singh Memorial Khalsa College, Domeli, Phagwara	8/2/2022	-
Short Term Course	Strategic Management for Competitive Advantage	IIT-Kharagpur	Jul-Oct 2022 12 Weeks	MOE, GOI

Conferences/Seminars/Webinars/workshops attended

Name of Program	Topic	Place	Duration and Date	Sponsored by
National Seminar	WIPO	L.K.C for women, Jalandhar	3-4/11/2006	-
National Seminar	21st Century Manager: A Perspective	S.D. College for Women	20/01/2007	-
National Seminar	HR and HRM: Issues, Trends, Challenges	GNDU College, Jalandhar	03-10-2007	-
National Seminar	IT in Indian Banking Sector	D.A.V, Malout	18-19/09/2009	-
National Seminar	E-Mail Marketing; Issues & opportunities	Doaba College, Jalandhar	30-31/08/2010	-
National Seminar	Challenges before Commerce & Mgt Education in India	L.K.C, Jalandhar	09-04-2010	-
National Seminar	HRM in the Indian banking Sector	D.A.V, Malout	7-8/02/2011	-
National Seminar	Role of Micro Finance	D.A.V, Malout	25-26/02/2011	-
National Seminar	Managing Solid Waste	L.K.C, Jalandhar	03-12-2011	-
International Seminar	Role of ICT in social inclusion	RIMT-Madi Gobindgarh	10-10-2011	-
National Seminar	Mobile Banking	S.D. College for Women	11-12-2011	-
International Seminar	Private Equity and Joint Venture Investing	D.A.V, Malout	3-4/02/12	-
National Seminar	Changing Scenario in Punjabi Culture	BAM Khalsa College, Garhshankar	19/02/2014	-
National Conference	Linking Qualitative factors to Business Growth	Apeejay Institute of Management Technical Campus, Jalandhar	19/04/2014	-
National Seminar	The problem of Communalism in India with reference to the partition of India	BAM Khalsa College, Garhshankar	28-01-2015	ICSSR, Chd
Workshop	Case-Based Teaching and Case Writing - Airtel's African Safari	DAV University, Jalandhar	14-15/02/2015	-
National Seminar	Perspective in Strategic Management-Performance Management: A Strategic Approach for HR Development	BAM Khalsa College, Garhshankar	03-03-2015	UGC
International Conference	ICT in education: A Digital Divine	C.T institute, Sahpur	23-24/05/2015	ISRO & PTU

International Seminar	Spiritual Leadership: A Transformal Approach	Sri Guru Teg Bahadur Khalsa college, Sri Anandpur Sahib	27-28/11/2015	-
National Seminar	Talent Management: A Global Strategic Tool for Personnel Development	Bebe Nanaki GNDU College, Mithra, Kapurthala	30-01-2016	-
Seminar	Contemporary Issues in NAAC, CBCS & API Score	BAM Khalsa College, Garhshankar	16-03-2016	CDC, PU CHD.
International Conference	Snag And Scenario of ICT In Social Inclusion	C.T institute, Sahpur	3-4/06/2016	INSA & IKG-PTU
National workshop	Writing And Publishing Quality Research Papers in Commerce and Business Management	DAV University, Jalandhar	8-9/2/2020	-
National Conference	Contemporary Issues in Commerce and Management	Bhai Sangat Singh Khalsa College, Banga	15-02-2020	PCMA
Workshop	Digital Marketing Strategies and E-Advertising	IQAC, CSA, BAM Khalsa College, Garhshankar	4/6/2021	-
Webinar	Enhancing Critical thinking skills and Encouraging Entrepreneurship among students	IIC, BAMKC	24/06/2021	-
International Webinar	Shri Guru Arjan Dev Ji Di Shaheedi	Dept. of Social Sciences, BAMKC	24/06/2021	-
International Webinar	Shrinking Space for Scientific Temper	Panjab university constituent college, Mohkam Khan Wala, Ferozepur	13-07-2020	-
Workshop	Course Outcome Attainment	IQAC, BAM Khalsa College, Garhshankar	28/09/2021	-
Webinar	visualization of a transformed teacher educational prog	Dept. of Education, BAM Khalsa College, Garhshankar	24/01/2022	-
International Conference	International Conference on Strategic Perspectives - 2022 (ICSP-2022)	DAV University	24-25/09/2022	-
Workshop	Preparation for Assessment and Accreditation under the revised NAAC framework	IQAC, BAM Khalsa College, Garhshankar	10/12/2022	-
Workshop	NAAC Documentation and SSR Preparation	IQAC, BAM Khalsa College, Garhshankar	21/12/2022	-

Faculty Development Programs/Conferences/Seminars/Webinars/workshops organized

Name of Program	Topic	Place	Duration and Date	Sponsored by
National Seminar	Perspectives in Strategic Management	B.A.M. Khalsa College, Garhshankar	One Day 03-03-2015	UGC
National Seminar	All India Seminar on "Business Intelligence with Intelligent Computing"	Engineers Bhawan, Madhya Marg, Sector 19-A, Chandigarh	Two Days March 4-5, 2022	The Institution of Engineers (India) Punjab & Chandigarh State Centre

Invited Talks/Expert Talks/Chaired Sessions in Conferences/Seminars/Webinars/workshops

Name of Program	Topic	Place	Duration and Date	Sponsored by
Workshop	Personality Development	Government Sr. Sec. School, Habowal, Hoshiarpur	24-11-2018	-
International Webinar	Building Learning organization in a contemporary Business Environment	Department of Commerce & Economics, B.A.M. Khalsa College, Garhshankar	18-01-2021	-
National Conference	Innovative Business Trends In rising India Opportunities and Challenges	Dhanraj Baid Jain College, Chennai, Tamil Nadu	04-06-2022	Indian Accounting Association
Invited Talk	Carrier Guidance	Sahibzada Ajit Singh Public School, Ldhewal, Mahilpur	4-11-2022	-
Invited Talk	Educated Youth and Self-Reliant India	Kamal Nehru College, Phagwara	27-12-22	-

Membership in Professional Bodies

Name of Professional Body	Type of Membership	Membership No.
Punjab Commerce and Management Association	Life Time	637/S
Indian Commerce Association	Life Time	P409
NCC Alumni Association	Life Time	00808

S.No	Award/Certificate	By	Institution	Work/Role	Date
1	Certificate of Merit	Commandant	OTA-Kamptee	Best Performance	February 28, 2017
2	Award of Honour	CO	8 PB Battalion	Eye donation Campaign	February 19, 2018
3	Award of Honour	Principal	BAMKC	Idea Creator of Theme Park	April 09, 2018
4	Appreciation certificate	CO	8 PB Battalion	CATC-53 BAMKC	June 28, 2018
5	Appreciation certificate	CO	8 PB Battalion	Camp Adjutant	August 7, 2019
6	Cash Award	GP Commander	Jalandhar Group	SBSI-2.0	July 8, 2019
7	Appreciation certificate	CO	8 PB Battalion	SBSI-2.0	August 31, 2019
8	Appreciation certificate	Department of Rise	Chandigarh Group of Colleges	QUIZ	April 8, 2020
9	Appreciation certificate	Chairman	Punar Nava Bharat (Regd.)	Teacher of Honour	September 6, 2021
10	Appreciation Letter	CO	8 PB Battalion	ATC-II	February 24, 2022
11	Appreciation certificate	Principal	Dhanraj Baid Jain College, Chennai, Tamil Nadu	Key Speaker	April 6, 2022
12	Appreciation Letter	CO	8 PB Battalion	SNIC, Andhra Pradesh	October 19, 2022
13	Appreciation Letter	Principal	Sahibzada Ajit Singh Public School, Ldhewal, Mahilpur	Councilor	November 4, 2022